

## St. Johns Boosters - General Membership Meeting Minutes

10/19/2022

### **Attending Board Members:**

Liz Smith  
Zoe Pezet  
Tanya Venture Portland  
Daphne Girard  
Rebekah Courpet  
Carol Tricoche  
Laura Streib

### **Attending Members:**

Tricia Juettemeyer  
Kayla from IQ  
Mary Ann Aschenbrenner  
Caitlin Melanson  
Risa Davis  
Emilie Webb  
Kate Simer  
Aaron Hemphill  
Keith's fancy new SE  
Jacob Esbenshade

### **Agenda:**

*8:04 Meeting called to order*

Introductions for all members attending

October General Meeting Minutes have been motioned by Rebekah and seconded by Emilie.

**Treasurer Update (Zoe/Tanya):** Zoe presented the P&L report. Total Net Income: \$3,208.06

### ***Committee Updates***

*Membership* (Rebekah) - Our final count for new members in October was 6. For November, we have one new member, but 4 renewed members! Welcome to The Groovy Floret!

*PEMO/District Safety/Security* (Tanya) - Tanya attends the every other week meetings for PEMO. She reports the information from Signal and reports to PEMO. PEMO paid to remove the planters so that we can reduce graffiti and trash. PEMO is going to pay \$4K to brighten the plaza with tree lights. They will be year round. The lights are going in as early as this week.

*Events* (Tanya) - Halloween Trick or treat was really successful. Businesses were very happy and we had lots of participants! Tree is going in tomorrow and the tree lighting is Friday evening. Saturday is the Ugly Sweater Shopping Event. The Shopping Extravaganza is going on all month long. We have lots of publicity for these events (live news and print)! December 10th will be a group bar crawl.

*Tours* (Liz/Tanay) - Last tour of the year was at Workshop St.Johns. It was well attended and the get together after was really successful.

*PBOT North Portland Main Street Repairs* (Tanya) - This is wrapping up. If you still have a "Businesses Open During Construction" Sign, you can get in touch with PBOT and they will come pick it up.

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*N Portland in Motion* (Carol) - Lots of outreach to figure out community priorities. The greenway projects are the Upper St.Johns and North St.Johns greenways. The corridor improvements on Willamette and Lombard (over the cut) have been approved. Next phase is to finalize the priorities for St.Johns.

*Plaza/Pocket Park* (Tanya) - Had a successful volunteer appreciation event. We have had a ton of plants stolen. Tanya is working with PEMO to get them replaced. Benches are going to be bolted down. The bulletin board was vandalized and Charles is going to help fix that as well. Planters are gone. Will be replaced with hanging planters. Clock work is continuing as long as it is dry.

*Trash Cans* (Liz) - They have gone in for most of the district. They look great. Some community members and a salvage company took the old cans. Thank you to Carol for all your hard work!

*Nominations, Meet the Board Mixer* (Liz) - Went really well and we have some exciting new board members!

*Venture Portland Update* (Liz) - There is a Social Media webinar today at 12:00pm. There are also different meet-ups in various districts around Portland. All members are invited to attend. There is one last webinar on December 7th to highlight online promotions for your business. Liz and Carol attended the strategic planning meeting for the next couple of years.

*Marquees + Calendar* (Daphne/Kayla) - Going well. The marquee is pretty full right now, but Daphne is caught up. Physical marquee is going well, able to fit everything in!

*2022 Year in Review* (Liz) - Liz presented on membership numbers, board member count/mentioned new Board Members, and the membership committee outreach. Went over how many meetings/mixers were held. Overview of events and highlighted our guest speakers. Went over board meetings and activities, plus our outside involvement (Venture Portland, PEMO, SJNA and CPNA, etc). Shared highlights from the "I Dig St.Johns" campaign; Plaza and Pocket Park efforts; and City Trash Can upgrades. Reviewed the Communications for the Boosters on social media, our newsletter, and the new Signal App. The Commercial Space Tours were new this year and were conducted in partnership with Venture Portland. Publish Facing Signage and Calendar, plus Banners got repaired. Highlighted all the events we hosted this year and other events that we helped to promote. We received recognition from Venture Portland as Best Business District and Outstanding Volunteer. Acknowledged the departing Board Members (Chirstine Longmuir, Caitlin Hemphill, Abbie Denton, and Kelly Lagergren).

### *Business Announcements -*

- Carols for a Cause at the Fixin Too. December 17th.
- December 9th is the Trunk Show at Cathedral Eye Care
- Toy Drive for IQ
- Risa hosting a network event for home businesses. December 10th from 10am to 1pm.
- Friends of Pier Park is having a fundraiser. Donations will be thanked with Swag.
- Salty Teacup celebrating 12 year anniversary party!

9:15 Adjourn