

ABOUT US

AS A MEMBER YOU CAN HELP DIRECT OUR ORGANIZATION THROUGH PARTICIPATION ON THE BOARD, TAKE ADVANTAGE OF OUR ADVOCACY WORK, NETWORK WITH OTHER BUSINESS OWNERS, AND, IN PARTNERSHIP WITH VENTURE PORTLAND, HAVE ACCESS TO A VARIETY OF TRAININGS FACILITATED BY NATIONAL EXPERTS. YOUR MEMBERSHIP SUPPORTS THE MISSION OF THE ST. JOHNS BOOSTERS AND INCLUDES:

- + NETWORKING – EACH MONTHLY MEETING IS AN OPPORTUNITY TO MEET, PARTNER, AND SHARE IDEAS WITH OTHER LOCAL BUSINESSES AND ENTREPRENEURS.
- + SOCIAL MEDIA MARKETING – MEMBER BUSINESSES CAN TAKE ADVANTAGE OF THE BOOSTERS' FACEBOOK PAGE, INSTAGRAM ACCOUNT, AND HAVE THEIR OWN PAGE ON OUR WEBSITE TO MARKET THEIR BUSINESS AND GROW THEIR OWN SOCIAL MEDIA FOLLOWING.
- + EDUCATION – GUEST SPEAKERS FREQUENTLY ATTEND OUR MEETINGS AND MEMBERS HAVE ACCESS TO TRAINING EVENTS GUIDED BY NATIONAL EXPERTS.
- + ADVOCACY – IN PARTNERSHIP WITH VENTURE PORTLAND, THE ST. JOHNS BOOSTERS BRING THE NEEDS OF LOCAL BUSINESSES TO THE ATTENTION OF CITY HALL AND THE OREGON LEGISLATURE.

* GO TO STJOHNSBOOSTERS.ORG FOR MORE INFORMATION

* EMAIL US AT INFO@STJOHNSBOOSTERS.ORG WITH QUESTIONS.



GRANTS APPLIED AND RECEIVED THIS PAST YEAR:

- * VENTURE PORTLAND CII GRANT-\$3,000 IN CASH-WENT TOWARD PAYING FOR EVENTS IN ST. JOHNS,
- * VENTURE PORTLAND ST. JOHNS DISTRICT MANAGER-FULL TIME EMPLOYEE FOR ST. JOHNS
- * VENTURE PORTLAND NATIVE PLANT POCKET PARK-\$4,000 WENT TOWARD THE REPLANTING OF THE POCKET PARK
- * VENTURE PORTLAND WINTER GRANT-\$5,000 WENT TOWARD LIGHTING OF THE DISTRICT
- * PBOT VIBRANT SPACES GRANT-\$5,000 GOING TOWARDS THE PLAZA REPAIRS

SOCIAL MEDIA/MARKETING:

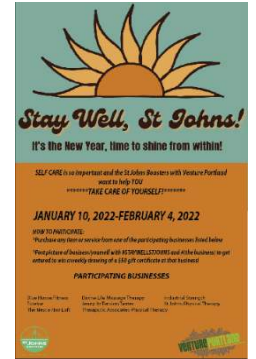
- * EACH BUSINESS GETS A PAGE ON THE ST. JOHNS BOOSTERS WEBSITE
- * FACEBOOK PAGE FOR BUSINESS OWNERS SUPPORT GROUP
- * INSTAGRAM AND FACEBOOK BOOSTER PAGE HAS OVER 2,000 FOLLOWERS AND PROMOTES BUSINESSES AND DISTRICT EVENTS
- * RESPONSIBLE FOR THE MARQUEES AND PUTTING EVENTS AND BUSINESS HAPPENINGS IN THE DISTRICT

ADVOCATE:

- * CONSTRUCTION: WORK DIRECTLY WITH PBOT ON CONSTRUCTION FOR IMPACT AND TIMING TO THE DISTRICT
- * PLAZA: STEWARDS PLAZA FOR REPAIRS, UPKEEP AND PLANTING. CLOCK, BRICKS, PLANTERS, LIGHTING, CLEAN UPS, ETC
- * PLAZA: WORK WITH PBOT TO REVISE THE PLAZA AND MAKE IT A COMMUNITY SPACE AGAIN, WITH PICNIC TABLES
- * POCKET PARK: REPLANTED THE POCKET PARK AND RESPONSIBLE FOR UPKEEP AND WATERING
- * TRASH CANS: WORK DIRECTLY WITH PBOT ON REPLACING THE TRASH CANS IN THE DISTRICT

EVENTS

OVER 12 EVENTS AND ACTIVATIONS PER YEAR:

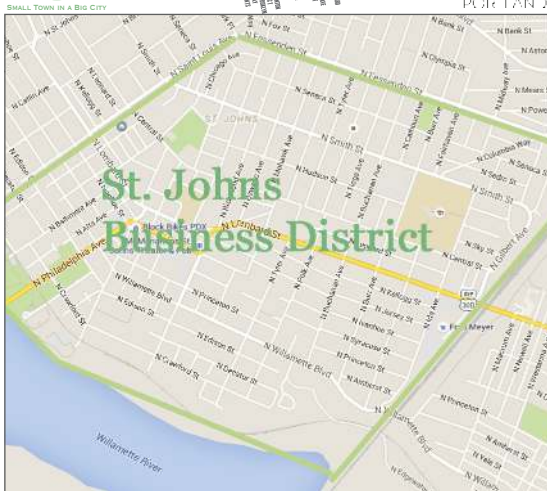


Small Town in a Big City

VENTURE PORTLAND

The St. Johns Boosters are proud members of Venture Portland. Since 1986 Venture Portland has supported Portland's unique and thriving neighborhood business districts through grants, training, and technical assistance.

Have more questions? Email us:
INFO@STJOHNSBOOSTERS.ORG



SUPPORT THE ST. JOHNS BOOSTERS

VOLUNTEER FOR OUR BUSINESS COMMUNITY

OPERATIONS - MESSAGES ON THE MARQUEE SIGNS AND TREE LIGHTING

IT & COMMUNICATIONS - WRITE BLOG POSTS, AND CONTRIBUTE TO SOCIAL MEDIA

PROMOTIONS AND EVENTS- TOGETHER WE ORGANIZE OVER 12 ANNUAL EVENTS TO ENCOURAGE SPENDING IN OUR DISTRICT

FUNDRAISING - ENCOURAGE SPONSORS TO HELP SUPPORT PROJECTS THAT ENHANCE THE ST. JOHNS BUSINESS DISTRICT

MEMBERSHIP LEVELS

\$ 100

Tier One
Home Based Business
1-2 employees

\$ 125

Tier Two
Business:
3-10 employees

\$ 250

Tier Three
Business:
11-30 employees

\$ 500

Tier Four
Business:
31-50 employees

\$ 1,000

Tier Five
Business:
50+ employees

\$ 2,500

Tier Six
For any business that would like to sponsor our St. Johns "Beautification" effort in the district with membership

stjohnsboosters.org/join



ST. JOHNS BOOSTERS



✿ SINCE 1926 ✿

The St. Johns Boosters Business Association is a nonprofit volunteer association of business owners, merchants and entrepreneurs with locations within the St. Johns business district. We support the growth and development of this business community through networking, marketing, education, and advocacy.

Please join us at our general membership meetings on the third Wednesday of each month at 8:00 am. See StJohnsBoosters.org for details.