

St. Johns Boosters - General Membership Meeting Minutes

04/20/2022

Board Members:

Liz Smith
Christine
Tanya
Caitlin
Daphne
Jennifer Levy
Cristina Marino
Tricia Juettemeyer
Kayla Foster
Mike Serritella
Brain
Stephanie
Zoe Pezet
Allison Lirley

Jennifer Davinson
Mary Ann
Rebekah
Deanna Cantrell
Nyla Hussain
Joe Purkey
Bridgette Coleman
Josie Ratnayake
Scott Mizze

Absent Board Members:

Abbie
Carol

Agenda:

8:05 Meeting called to order

Minute corrections spelling - SJNA. Meeting approved, mentioned by Christine, Rebekah seconds. Introductions. New IQ SJ Team - Kayla and Zoe

Kelly Johnson had to step down from the board. We will have electricians in November.

Treasurer Update

Abbie is moving to AZ. Meeting with her yesterday to go over Quickbooks and Boosters Account settings. Will be able to file taxes by May 15th (will have to pay her). We will be able to pass over the new QB file to the treasurer if they have QB as well. We need to think about the "role" of the treasure - reports and CPA?

Committee Updates

Membership - Deanna and Tanya working on automating Hubspace. Drafting automated emails were presented to the board last meeting. Working on membership pages to provide resources.

Events - 4/30 Day of the Children in BoA parking lot. Boosters will be tabling. St.Johns Bites starts 4/22 - 3/22! Spring Fling 5/7 and first day of the Farmers Market. Boosters tabling in the plaza for that event. Spots open for volunteering!

PBOT North Portland Main Street Repairs - New revised timeline, Lane closures at Chicago 4/21 - 4/22 and NY and Johnson. 4/27- 4/29 Lane closures at Alta. Drilling starts soon.

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Plaza - PBOT and Booster working on Plaza agreement. Boosters plaza committee working on the website. The planters will be replanted in Spring.

Venture Portland Update

Christine will be attending Venture Portland meetings. Tours for dirtstics - looking for ways to help business during tours.

SJCO Update

Farmers Market 5/7 still in the Bachorers club. Can have dining seating! \$20 SNAP match for full season. New Market Manager! Doesn't look like Farmers Market will be moving back to the plaza as it would require down sizing and there is lack of support from mains street businesses.

Guest Speaker: PBOT - Mike Serritella and Bridgette Coleman

PBOT Transportation planner and Lead at North Portland in Motion. Strategizing the next 10 year of spending in North Portland. Engagement opportunities planned in North Portland. How can PBOT help with the Plaza activation for the spring and summer and long term vision. Will add seating and umbrellas will be there for the Spring Filling event. New Biketown coming to the plaza.

The healthy business permits are extended and moving forward as free permits until August. Looking to move programs into permanent structures. Looking to programs for cleaning plazas around the city.

Guest Speaker: Travel Portland - Joise

They are a nonprofit and city's destination marketing manager organiation. Mission to generate travel demand to create economic opportunity for business. Build on Portland's unique features to bring people in. Our marketing campaigns run in the winter during slow season. Video has proven best to attract tourists outside of Portland. Partners with Airbnb and Expedia. No member fees to basic partner with Travel Portland. Locl program helps business create presence in mobile web searches.

Business Update

SJCO - Store front grant deadline is next month. Ask for support for applying as applications can be incomplete.

IQ Credit Union - Financial Literacey services with Daphane. Lunch and Learns! Retirement, morgade, budgeting, savings, anything!

Alison Kirley - Moving to corner office on Ivanhoe and Philadelphia.

CPPAC - Porch series starts 5/14 - concerts and live music the second and fourth Saturdays of the month until October.

Jen Levy - Clean ups is postponed and will plan to have soon still!

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Two Strokes - 5/10 anniversary reopening - free coffee!

Two Rivers/ Weird Sisters Yarn - 4/30 independent bookstore day and yarn day so events will be at the store. Working with RHS!

Waterlink Web - Friends of Pier Park pick up on Saturday Earth Day 9 AM with BBQ. Planting and weeding!

9:42 Adjourn