

St. Johns Boosters - General Membership Meeting Minutes

01/19/2022

Attendance:

Maria Bubriski
Liz Smith
Mira Kwon Gracia
Christine Longmuir
Carol Tricoche
Daphne Girard
Deanna Cantrell
Rebekah Courpet
Shona Lepis
Tony Gracia
Tricia Juettemeyer

Serge Ouattra
Cristina Marina
Tanya Hartnett
Laura Streib
Mary Ann Aschenrenner
Caitlin Hemphill
Kelly Lagergren
Joe Purkey

Absent Board Members:

Abbie Denton
Jay Chadney

Agenda:

8:00 Introductions and Welcome Back (All): New Board Member intros and Retreat recap
New Attendees: Mira Kwon Gracia, Tony Gracia, Leah Kohlenberg, Tricia Juettemeyer, Shona Lepis.

8:10 Secretary: Approve Minutes (Maria)

Minutes from 1/19/2022 General Membership Meeting: Minutes were approved with the following changes: under "Absent", correct spelling to "Carol Tricoche" (written as "Carol Trichome ") Christine motions to approve and Cristina seconded. Minutes approved.

Board member elections in January. Board retreat meeting was cut short due to COVID. Missed some team building activities. Hoping for another opportunity. If anyone is interested in being part of the Booster board please reach out!

8:20 Committee Updates

-Membership (Liz, Tanya, Deanna)

Membership got back up. Moved to a CRM system to manage membership. Using emails to keep up membership status renewals to make the system smoother. Also included on the website. Opportunities for membership to donate. Everyone is keeping up with the newsletter.

-Light Up St. Johns Recap (Liz, Christine)

Also the community tree. Venture PDX grant to keep tree lights up. Lots of money to pay for every year. Tree and light maintenance. There is a big biz sponsor looking to support this project. Matt Henzel is on site coordinator. Thanks, Matt! Mike from Ace Hardware is also a great helper. We are worried about losing that Ace donation and assistance as they used to donate lights. There might be a Boosters and new owner meeting to discuss needs. Currently writing grant evaluation to Venture.

St. Johns Boosters - General Membership Meeting Minutes

01/19/2022

Tree is down. Thanks Boy Scouts! People enjoyed it. Thanks IQ for the 400 ornament kits. Schools, Village, Swap'n'play all participated in decorating.

-Ugly Sweater Bar Crawl Recap (Liz)

New event for local bars. Proceeds to go Light up SJ. Three people won prizes! Well received by bars and the community.

-Stay Well, St Johns (Liz)

First type of event like this. Starting in January and going to February. Highlight wellness biz. Good to expand partnerships with at home-businesses. Hopefully things will pick up after COVID surge. Everyone agreed to extend the project window to the end of February.

-I Dig St Johns (upcoming) & N Portland Main Street Construction (Christine, Caitlin)

Construction is happening! Looking to use retro logo to promote affected businesses - Swag TBD.

Recently received a flyer for construction notice - seemed like it went to all the main street businesses. Started ripping concret. Starting early, but still parking an issue. Possible PR to use PBOT's social media and show their support to local businesses. Luke is the best for communicating - PBOT is willing to talk.

-Valentine promotion (upcoming)

Roll out in a couple weeks. Community writes valentines to give to their favorite businesses. People can win chocolates for participating. Hope to raise business morale. Liz mention a cross promotion with other agencies.

-Plaza (Liz, Carol) & Plaza agreement & Trash Cans (Carol)

Need more committee members for Plaza! Boosters are stewards for the plaza. With the construction finishing soon we are working with PBOT on what the new agreement will look like. Looking to give new business and residents updates on future events. Including developers, SJCO, PBOT and Boosters in agreement talks. Seems like new residents are viewing property. Fences coming down this week. How can the agreement cover all possible community events? 100% Leased by the end of March, says the developer. Some community questions:

-Leads on commercial leases? No lead yet as space is still in flux.

Is there any rush from them to get that space leased? Or else it is just another empty building. No word yet, but they are the same developers as Union building. (low expectations). They seem to be willing to communicate.

-They seemed to have broken some plaza space that is not part of construction. Do they plan on fixing it? We need to communicate with them to make sure the plaza maintains a community space and businesses do not go over allocated space.

-Clock repairs? Insurance might be able to cover costs. Will need a timeline for repairs as it will be shipped out to fix. Clock is self contained.

Reopening of the Plaza event?

St. Johns Boosters - General Membership Meeting Minutes

01/19/2022

New trash cans designed - now including recycling! Program teaming with North Portland Public Trash Can Expansion. You can request one via portland.gov website. Want to make sure cans are in the right places. You can use old can designs.

-Native Plant Pocket Park (Liz, Carol)

-N Portland in Motion (Carol)

Liz added a social shout out for SJ participating in the Bike Town project with Nike. Not sure when the roll out will take place. Helps add to Bike culture and walkability of SJ.

Carol and Liz are part of a program to give feedback to programs and community needs. 1/27/22 - Meeting for all members to voice transportation/ walkability needs and give feedback. Also online comment opportunities for those who can't make it. PBOT program but also ODOT needs to be involved. PBOT will help champion the safety needs of all related agencies.

-Venture Portland (Christine) - updates, webinars

No January Meeting due to COVID. 1/26 membership requirement meeting and 2/4 event planning 101. Venture PDX is looking to expand membership by teaming with other agencies.

-Marquees (Liz, Daphne, Rachel)

Remember to use websites to promote business events.

-Calendar (Daphne)

Email calendar@st.johnsboosters.org for events to be placed on the community calendar.

9:00 Community Updates

Liz: SJCO - Their jobs board is up and populated!

Tony Gracia: PDX Strength - Looking to start youth programs maybe in February. Is there an update on Bridge ave rockslide? Traffic is terrible for customers coming that way. Updates are far and few between. This is an ODOT issue (low expectations). Christine will look into getting ODOT contacts and traffic info. SERIOUSLY hurting the community.

Caitlin: Two Strokes - Participating in the Winter Light Festival starting 2/4 -2/12. Participating businesses are on their website. A couple places participating in SJ and used to participate. Two Stroke has gone back to take out only.

Christine: Two Rivers Bookstore - Went back to COVID restrictions. Would love to get volunteers to update COVID spreadsheet with all the new registrations. Along with Winter hours.

New business coming to old Chop space Rockabilly coming February

Cristina: CPPAC - Classes accepting new students. Adult improvement starts on Mondays at 7 pm just starting! All ages guitar and ukulele on Fridays. Youth Sing SJ choir on Thursdays.

St. Johns Boosters - General Membership Meeting Minutes

01/19/2022

There is a new Zoom meeting link for Boosters General Meetings!

9:39 Adjourn