

Minutes to be approved on November 17th, 2021

St. Johns Boosters Business Association General Meeting – October 20th, 2021 Meeting Minutes

Called to order @8:05 a.m.

In attendance:

BOARD

Liz Smith, Christine Longmuir, Rachel Jones, Daphne Girard, Maria Bubrlski and Leah Dowling.

Venture Portland: Tanya Hartnett

ABSENT, EXCUSED- Abbie Denton and Carol Tricoche

TREASURERS REPORT: N/A

Secretary Report: Scott Berry made a motion to approve the September General Meeting Minutes and Caitlin Hemphill second, minutes where approved.

Membership Committee: 80 members currently. The CRM (Customer Relationship Monitoring) will help to manage the membership for each business in greater content than ever before. This will help to reduce Volunteer hours required to manage the Boosters membership committee. Currently the CRM is hosted by Hub Spot for free but would like to look at more options to add this current year.

November 1st is the deadline to nominate a board member. Voting new board will happen next meeting and December's meeting is canceled to enjoy the holiday season.

Map Committee: This will be the first map in 11 years of the St John's downtown area. The map should go to press on November 1st and hopefully be ready for Light up St John's. There are currently 3 spots open for sponsors. The photo presented was taken by our previous board member Deanne Cantrell.

Light up ST. Johns: The lighting of the tree event will happen on Nov. 19th, 2021. This will not be a gathering event due to Covid-19. Construction Company will move the fence back so the Boosters can put the tree in the plaza. The grant for the lights was accepted by Venture Portland for \$5,000 the Boosters will also have to match some of the amount. The plaza stewardship agreement with the City of Portland on plaza maintenance and usage will be revised this year first time since 1978.

St. John's Bites Committee: 115 entries / the last winner will be announced by the end of the day. The consumers and the businesses benefit from the exchange of good food to choose from here in St. John's.

Halloween Committee: Pumpkin Giveaway is still happening at our 4 local businesses { I Q Credit Union, The Oregonian, State Farm, and Nice lady in St. Johns}. Blumper Pumpkins sponsored the pumpkins this year. Scavenger hunt will run from October 29th thru the 31st all decorations being placed in businesses widows tomorrow. St John's Church will be making all the treat bags and paying for the candy.

Guest Speaker/ Lombard Street Construction: David Backes from BDS and Luke Leifeld who runs the construction company completing the Lombard project presented some aspects on what to expect. The replanting of 13 trees with selection focused on longevity and how the roots grow. The stoplight has also been replaced with a 4 way stop. Most commuters are just driving past the stop sign. Higher visibility for pedestrians is needed. Lighting at night seems to be an issue around the 4 way stops. David will look into different options for helping with visibility.

Grants Committee: Native Pocket Plant Park will have an intern who has experience and connections related to the project.

Announcements: Two Stroke will be giving free drinks for children on Halloween.

Revolution Bookstore will be holding a sock drive on November 13th for lightly used or new socks.

Convergence Architect presented the project for The Man's Shop/ Patty's Home Plate building. The building will have 4 retail shops a restaurant and courtside seating. Project is currently in permitting.

Venture Portland has 2 workshops for business owners first workshop is Healthy Business seating outside. The second Liz Smith will present on October 27th Social Media. You can always watch previously recorded sessions on U-tube.

Adjourn @ 9:40 a.m.