

Minutes from Boosters General Meeting August 18th

Attendance: Liz Smith, Serge Ouattara, James, Carol Tricoche, Daphne Girard, Josie (Kuto), Lynn Daly, Ross Putnam (Kuto), Scott Berry, Shona Lepis, Stephanie Blair, Tricia, Kathy Madore, Scott Mizee, Deanna Cantrell

Absent (excused): Abbie Denton, Rachel Jones, Christine Longmuir, Leah Dowling, Maria Bubrsiki

Called to order 8:06am

Introductions/Community Updates

No minutes/No Treasurer's Report

Membership- drive still going. Good response to map. Artist should have a rough layout in about a month.

St Johns Comedy Fest coming up this weekend.

<https://www.stjohnscomedyfest.com>

St Johns Bites- Sept 20-Oct. 20. Need volunteers to pass out posters.

Halloween- Similar to last year. Pumpkin give-away and decorating contest. Special twist for scavenger hunt.

Plaza clean up-Finish project late October. St. cleanup of Lombard. Plaza cleanup last weekend. Coordinate quarterly cleanup. City got money from CARES act. Adding approx. 200-220 trash cans throughout area.

James- Lombard resources. What plan is? Signage? Liz will put him in touch with Christine.

Looking for board members. Elections in November.

Social Media/CRM-Check your webpage to see if your info is up to date. Adding new business pages. Photos to come.

Grants-Carol & Kathy attending Grants webinar from VP today.

Marquees-More marquees requests. 2 spots. Philadelphia and Ivanhoe. Daphne oversees Richmond and Lombard.

Calendar-Daphne has updated with events. Serving as community calendar.

Lombard Main St. Project-Removing some trees. Christine has plans.

Guest Speaker: Ross Putnam & Josie from Kuto. Like getting an Uber. Easy way to pay. Download app on phone. Working with Stormbreaker, Rom, Three Rivers & Weird Sisters. Pay at hundreds of businesses throughout Portland. Get word out. Work outside cc network. Venmo for businesses. Business easy to sign up. Free for customers. Not trying to make money off small businesses. Doing it for free to build up. Gift card? Takes 15 min for business to sign up for payments. Buy a gift card within Kuto app. Seamless. Get paid in Kuto gift card at vaccine sites. Can create a St Johns gift card. Launching with Green Zebra. Works with any POS system already set up. Another type of payment. Money transfers straight in bank next day. Can offer loyalty at any participating businesses (10% off, etc).
<https://kuto.app>

Community Announcement-Porch concert featuring two local artists. 7528 N Charleston this weekend 11-1:30pm.

SJCO-Farmer's Market this weekend. Most packed market to date. Send in jobs for jobs board with link or email address and job's title.

Rom moving to corner of Lombard & Burlington. 60% off everything in store. Carol's travel agency also moving into new store. Carol going to Bermuda in Sept. She's on top of travel and covid issues.

Tricia-Business and Intellectual Property Lawyer. What are businesses interested in learning about? James recommended employment questions. She can do a presentation on hiring and firing.

James-facing some challenges on his end of street. Would like to see activity happening across street. Be aware fellow small businesses going through a lot. Be nice to small businesses. Rebecca (office manager) would be good to get more involved.

Meeting adjourned at 9:15.