

## Minutes to be approved on August 4<sup>th</sup>, 2021

### St. Johns Boosters Business Association Board Meeting – July 7<sup>th</sup>, 2021 Meeting Minutes

**Called to order @8:03 a.m.**

**In attendance:**

**BOARD**

Liz Smith, Christine Longmuir, Rachel Jones, Leah Dowling, Daphne Girard, Maria Bubrsiki and Carol Tricoche.

**Venture Portland:** Kathy Madore

**ABSENT, EXCUSED-** Abbie Denton

**TREASURERS REPORT:** N/A

**Secretary Report:** Carol Tricoche made a motion to approve June 2021 Board meeting minutes and Maria Bubrsiki seconded the motion to approve.

**Guest Speaker:** Sarah Shaoul : Bricks Need Morter/ Helped with PDX business directory which has grown to 900 plus. Sarah has helped small businesses by buying gift certificates with Unitus Credit union and then highlighting that business all over social media. She was asked if there was any card that could be used at multiple businesses. Sarah shared this info with some others and they created what now is called KUDO. KUDO is a Portland generated business and it essentially helps small business by processing payments without huge accrued fees with credit cards. Instead the money comes directly from your bank and KUDO charges a minimal fee.

**Jazz Feast:** Community table plus business district baskets displayed for a drawing.

**Membership Committee:** Dr Neil's booklet is put off.

Hope to have in person meetings starting in Sept. 2021.

**Map Committee:** Goal is to have the map printed by the Halloween walk.

**Halloween Walk:** Liz will reach out to Topaz Farms to see if they would be interested in donating again this year.

**District Relations/ Leadership Forum:** New campaign from Venture Portland, You are not alone. Funding was granted to Venture Portland so we should have a paid organizer for about 36 hours a week.

The old historical police precinct building will now be a Park ranger station for the Forest park area.

Lombard Main Street Construction will be starting in the middle of August; all handicap curbs will be updated. The sidewalks will be extended out and no left turn onto Burlington

**Other News:** Market Table: Marketing downtown will have a surprise sing a long on July, 24th, 2021.

Here for Portland = Hero Stories from the district nominated Laura Purkey, Daydreamer Coffee, and Signal Station Pizza.

Art Walk July 24<sup>th</sup>, 2021 throughout the business district. There are around 30 businesses participating along with plenty of vendors down Chicago ST.

Adjourn @ 9:22 a.m.