

St. Johns Boosters Business Association Board Retreat

Friday, January 11th

Attendance - Michael Johnson, Risa Davis, Charlie Te, Scott Berry, Deanna Cantrell, Rachel Jones, Beth Preciso, Maria Rojas, Jean Schwartz, Liz Smith, Audrey Voon, Calvin Hoff.

1. 11:20 am review of history of St Johns (see pdf)

2. 11:30 am Review Bylaws of the St Johns Boosters Business Association . (pdf)
 - A. A gender update to all articles was suggested and unopposed . Calvin will

Work on an update.

 - B . Redefining the district also up for discussion . Tabled
 - C. Discussion of a supporter or friend tier to be added to membership . Tabled
 - D. Break for lunch with some delicious soup and goodies provided by members
3. 12:40 review of Board Governance (pdf)
 - A. legal and fiduciary responsibilities discussed
 - B. All present signed a “ Code of Ethics “
- 4 1:20 short financial discussion . Ending with some adjusting needed but as of Jan 11th “in the black by a meager amount .
5. Planning . Review of work plan (pdf) . Tasks , responsibilities, organizers and Chairs for each task were discussed .
 - A. Two new events were introduced :
 - a. St Johns Bites 5-5-5 April 5th
 - b. Pancake Breakfast in Ace parking lot on Parade Day.
 - B. List of events:
 - a. Membership meetings (3rd Wednesday) discussion about capacity of John St Cafe .- tabled
 - b. Mixers quarterly -
 - c. April 5th StJohns Bites (TBD)- organizer -
 - d. Shred Day -May 8th - organizer- Risa
 - e. Pancake Breakfast on Parade Day (TBD)-May (morning of parade)
 - f. Tree Light Mixer - Sept- oraganizer - discussion of combining this with

Annual meeting and/or evening fundraiser event .- organizer-
 - g. Halloween Walk- Oct 31st - organizer - Beth
 - h. Night on the Town +1 - Nov 22-23 - organizer - Beth
 - C. Activities (ongoing)
 - a. Website- Calvin
 - b. News Letter - Calvin
 - c. Membership Drive
 - d. Event Calendar -Audrey
 - e. Banners- Liz
 - f. Booster Baskets- Jean

g. Plaza and Marquee upkeep -

6. A motion was made by Risa Davis to make a commitment to fundraise a 25k Matching grant for upgrading the marquees on the bridge and St Louis Ave.

Seconded by _____.

1 . A ways and means committee was formed to fundraise this amount. A small

Discussion about ownership of one marquee by SJCO.

Committee members include:

a. Mike Johnson

b. Risa Davis

c. Rachel Jones

d. Scott Berry

e. Calvin Hoff

f.(Karen Stubblefield)

Concluded retreat at 5 pm with more eating .