

Minutes from St. Johns Boosters General Meeting 4/21/21

Meeting Started: 8:07am

Attendance: Liz Smith, Christine Longmuir, Leah Dowling, Mary Ann Aschenbrenner, Armod Chhetri (St. Johns Deli), Aenne Schumann (Cathedral Animal Hospital), Allison Kirely, Daphne Girard (iQCU), Deanna Cantrell, Dr. Brittany, Kate Simer, Leah Dowling, Maggie Trimbach, Maria Rojas, Neil Weiner, Serge Ouattara, Kathy Madore (VP)

Absent: Rachel Jones, Abbie Denton

No minutes

No Treasurer's report

Committee Updates:

Maria-St Johns Bites has started. Already have 8 participants on first day!

Liz-Native Plant Pocket Park. Working on raising money for plant adoptions. There are 2 levels, \$100/\$150. Made a list of who is interested in adopting from meeting. Facebook page at <https://www.facebook.com/groups/233100291894106>. Looking for burlap bags & cardboard boxes. Working with 1855 Plants.

Christine-District Map-working with PBOT to help us with cost. Jill Berry, local artist commissioned for map. Hoping PBOT will cover printing cost. Have printing quote from Brown's Printing. Need fundraising for map. \$25 to be a number/\$500 to be a sponsor (logo on map). Hoping to have it done and printed (5000 copies) in time for Jazz Fest. It will be a placemaking/wayfinding map. Put copy of map in kiosk in plaza. Include URL & QR code for website.

Mary Ann-Website Updates. Plan is to go live on Friday (4/23). Cleaner listing for all businesses. Digital map for all member businesses. Faster performance. Easier to search businesses. More events to enjoy.

Leah-Membership Committee. Streamlined CRM, more organized. Membership will now be staggered, based on the month you joined. Online renewals preferred.

Carol-Plaza Update-RNH moved fences out around whole plaza. Should be done by Sept. and we will have plaza back.
Grants-no grants for Boosters. Shutter Venture Operators Grant Program opened on 4/8. She will forward to appropriate parties.

Christine-Board Member Search. Would like a Food & Beverage person or storefront, but open to anyone.

Lombard Project-tearing out old trolley tracks from Fix-It to St. Louis. Project will run late August-March. PBOT will post map when they have a contractor. Also replacing curbs and moving bus stops. Removing light at Philadelphia & Burlington and replacing with stop signs.

Liz-Frog Ferry-Ferry to run from Cathedral Park to Downtown.

Jazz Festival 7/17-7/18. Deciding in May if Live or Virtual. If live, Boosters table. No pancake breakfast this year. Looking for raffle or auction items.

District Tree Lights-Arborist trimming trees.

SJCO/Kate-Mini Storefront Grants awarded:

- Leisure-repainted
- Slim's-façade work
- Great North-lighted sign
- Blue Moon-mural
- St Johns Deli-window & door replacement
- Stumptown Chiropractor-floor replacement
- 45th Parallel-ADA door
- Breathe-interior mural

Farmers Market-May 15th @ last years location (N Charleston & N Central)

SJCO Jobs Board-add your info to jobs board if hiring.

Venture Portland Annual Board Meeting & 35th Anniversary-4/26. Liz who is currently president stepping down. Christine Longmuir is nominated to be new board delegate. Upcoming VP webinar for rose festival parade & storefront decorating on 4/21. See VP site for more info.

Liz hosting a Deep Dive into Instagram with SJCO on 4/29 at 9am

Maggie-Working hard on CRM-almost ready to roll it out.

Round Table:

Maria-Lombard Main St. Project/St. Johns museum. Ready to start boosting museum's activities. Advertising and selling rails, artist inquiries. Joe Purkey-Land Use Committee Chair.

Dr. Brittany-Just had 1st year anniversary. Working with pre-natal and post natal population

Ammod-Store vandalized by pickup driving thru front door and stealing \$200-\$300 cigarettes. Frustrated. Now selling Napolese Food. Can order online.

Mary Ann-Waterlink Web. Building websites

Anna-Cathedral Animal Hospital. Very busy.

Carol-Carol's Travels Escapes. Travel picking up. Group trips to Iceland, Ireland & Peru. Check website for more info.

Deanna-Photographer. Senior portraits. Business picking up.

Kate-Descansa-Short & Long Term Property Rentals. Vacation rentals picking up.
Kate-3Tracks-open by appt only, hoping to change that soon.

No guest speaker. Was supposed to be: Daniel Franco-Nunez/Jacob Brostoff, North Community Safety Team. Will reschedule.

Daphne-IQ-having some specials for signing up with them. Check their website for more info. Managing electronic sign on Richmond & marquee on Philadelphia & Ivanhoe.

Allison Kiley-Gave up office space in Nov. Doing massages in her home. Also doing life coaching. Go to allisonkirley.com to sign up for 90 free coaching for women in May & June.

Christine-Celebrating independent bookstores this Saturday 4/24. Win a \$75, 3 mont subscription to Starter Bread. 1st poetry contest winner online bookfair. Stitch & Bitch on Mondays, Workshop on Wednesdays, Trunk show once a month.

Safety Concerns-Christine concerned about environment on the street for customers. More mentally ill people in population with unpredictable behavior.

Mary Ann-Gang Graffiti-18th Street Gang. Targeted fencing on Central, New York & Chicago. Living in vicinity of St. Louis & New York. (near Burrito Express)

Liz-Neighbors helping Neighbors-list of numbers to call for non-emergency. Liz will send it out.

City of Portland-will clean off graffiti.

Carol-Neighbors helping Neighbors-will help with abundance of trash or email Carol to contact them.

Christine-Safety Tables with Mayor & Sam Adams-Aware of big issues, trying to find best way to tackle.