

Minutes from Boosters General Meeting June 16th

Attendance: Liz Smith, Cristina Marino, Daphne Girard, Deanna Cantrell, Dr. Brittany, Leah Dowling, Maria Bubsiki, Scott Berry, Stephanie Blair, Kathy Madore, VP

Absent (excused): Abbie Denton, Carl Tricoche, Rachel Jones, Christine Longmuir

Called to order 8:07am

Introductions/Community Updates

Membership-Leah:

Membership Drive in conjunction with Map. Extend map deadline til 6/30. Emails sent from CRM. E-commerce site on website makes it easier to sign up. Current members 40-50 fully paid. Jill Berry, local artist making the map. Venture Portland Grant to make map. PBOT to pay for printing due to construction.

St. Johns Bites-Maria:

130 posts on instagram. Regroup in August for Sept/Oct Bites. \$650 worth of prizes given out.

Light Up St. Johns-Liz

Trees trimmed. Matt sent in permitting to do lights. Tree lighting in person? Love the ornament event with IQ giving out 200 kits.

Halloween-Liz

Loved scavenger hunt and pumpkin giveaway. Hoping Topaz Farms will donate pumpkins again.

Cathedral Park Jazz Festival-Liz

Happening live. July 16-18th. Looking for sponsors and community tables.

Solve Cleanup/Block Cleanup-

<https://www.solveoregon.org/pick-it-up-portland>

Plaza-

Still under construction. Grassy area by Burgerville will be trimmed.

Artwalk 7/24- Liz

5 more spots for vendors. 30 vendors on N Chicago. 20 vendors in courtyard. Boosters are sponsors.

St. Johns Comedy Event-Liz

Susan Rice standup comedian. Stormbreaker ticketed event. Sponsorship from businesses. Show receipt from local business get discount on ticket.

Nominations Committee-Liz

Looking for board members.

Banners-Liz

Loose banner on Charlton and N Fessendon. Not add any more large banners.

Grants-Liz

Carol away. Most grants now centered around marketing and covid. Always looking for things applicable to St Johns.

Venture Portland-Liz/Kathy

You are not alone campaign to get people to join business district associations. VP looking for photos of business owners in front of shops. Dropbox created to share photos with VP.

Marquee/Calendar-Daphne

All events added.

Youtube-

Channel stjohsboosters.

Cathedral Park Arts-Cristina

Porch concert series in conjunction with Farmers market, next one is 6/26. Every other Saturday. Looking for sponsors. Live local music. Few spots to fill. Youth summer camps age 7-16 in person coming in July:

<https://cathedralparkarts.org/register-now>

Virtual open mike: [https://zoom.us/.../tJAsc2urT0pHtbL3V5an5IGagP9fp1p9u4j](https://zoom.us/j/9123456789)

Community Updates-

Deanna helping Etcetera with going out of business sale, Friday-Sun 12-6.

Farmer's Market-Stephanie

Every Saturday. Outgrowing space. Need a larger space soon. Working on grant to replace Marketing Manager position. Could be a longer season with more vendors but space is an issue. Need 60 spaces. Thoughts on where to relocate? Link to vendors on SJCO site.

2 new murals-

Back of Blue Moon and Schrunk Tower.

Guest Speakers-

Susan Bladholm, Founder & President, Frog Ferry

Hope to have boat in the water in Fall 2022. Local boat maker to design and build. \$700k funds raised. From Cathedral Park to River Place. Docks need work. Up to 7 vessels and 9 stops. Presentation recorded.

<https://frogferry.com>
susan@frogferry.com

Daniel Franco-Nunez, NoPo Safety Team-

Businesses can consult for safety help and better ways to configure their business.

Also offer safety classes.

<https://www.portland.gov/civic>

nunez@portlandoregon.gov

Ponce, CCC PDX Bike Delivery –

Food on demand by bike. Mostly offer services today. Used by Christine Longmuir to deliver products. Aproved to carry alcohol.

<https://www.pdxccc.com>

info@pdxccc.com

Adjourn: 10:05