

APRIL MEMBER MEETING MINUTES TO APPROVED ON MAY 20, TH 2020

ST. JOHNS BOOSTERS BUSINESS ASSOCIATION MONTHLY MEMBER MEETING – ZOOM ON 4/15/2020
MEETING MINUTES

CALLED TO ORDER @ 9:08 AM

In attendance:

BOARD: Liz Smith, Jean Schwartz, Abbie Denton, Rachel Jones, Scott Berry, Deanna Cantrell, Leah Dowling, Daphne Girard, Christine Longmuir and Maria Rojas.

Venture Portland: Calvin Hoff

Intern from Wayfinding Academy: Karl Hayes

ABSENT, EXCUSED – N/A

ABSENT, INEXCUSED –N/A

SECRETARY REPORT: Rachel Jones April Monthly Minutes

TREASURERS REPORT: Abbie Denton provides a spreadsheet for overview by all Boosters Members.

AGENDA ITEM 1: Boosters website promoting all business info to help keep the community informed. ST. John's Boosters Face book started a Business Owner Form to keep updates about changes in the Community and show all the business support. Boosters also created a Virtual Marketing Squad for business owners to deal with change due to Covid-19. {Marketing, Website design, photography, Videographer} Instagram use #StJohnstogether

AGENDA ITEM 2: : All Spring Events canceled due to social distancing, Farmers Market is deemed essential business will open on May 16th 2020 at the new location. {Charleston & Central}

ANNOUNCEMENTS: Vandalism within the St. John's district on businesses is on the rise.

Many valuable classes being offered though Venture Portland to help business commercial tenant's deal with loss of revenue and their lease.

Adjourned @ 10:04 AM