

## Minutes to be approved on March 17th, 2021

### St. Johns Boosters Business Association General Meeting –

### February 24<sup>th</sup>, 2021 Meeting Minutes

#### In attendance:

#### BOARD

Liz Smith, , Christine Longmuir, Rachel Jones,, Leah Dowling, Daphne Girard, Carol Tricoche and Maria Rojas.

Venture Portland: Kathy Madore

ABSENT, EXCUSED- Abbie Denton

ABSENT, INEXCUSED – None

Total Participants: 22

Called to order at 8:06 a.m.

**Secretary Report:** Christine Longmuir made a motion to approve the January General Meeting Minutes and Maria Rojas second motion to approve minutes.

**Grants Committee:** Grants for project destination. 1<sup>st</sup> grant was submitted to Travel Oregon for 4 billboards to tell a story on highway 30 about ST John's as you approach the bridge.

2<sup>nd</sup> Grant will be submitted on March 3<sup>rd</sup>, 2021 to Venture Portland for a Native Garden by the grassy area around the Marquee coming across the bridge.

**Banner Committee:** Able Sage has received payment and should be out fixing all damaged banners.

**Membership Committee:** Leah Dowling and Maggie are working on the membership drive while they help link it to the CRM Karl Hayes is creating for the Boosters. The hopes are that the CRM will simplify work load by linking everything to 1 place about each business in the district.

**Presentation:** Sarah Shaoul is putting focus on all Bricks & Mortar businesses. She has gone to the capital to help purpose different ways to support small business during Covid -19.

Campaign Called Portland Pledge, PDX Love Letters, Think Northwest are just some of Sarah's clever ideas to support small businesses.

ANNOUNCEMENTS: Karen Stubblefield is now the president of The Optimist whom provides huge support to North Portland Community and schools.

Sam Adams helping Mayor Wheeler with coming out of Covid-19 their focus is on vandalism.  
March 3<sup>rd</sup> 2021 hoping to remove boarded up business widows downtown Portland.

Graffiti removal around business area is important to help keep the district clean.

Adjourned: @9:44 A.M.