

St. Johns Boosters General Meeting Minutes

Wednesday, February 21 7:15am

John Street Cafe

7:28am - Call to Order

7:28am - Board Role Call

- Mary Ann Aschenbrenner, Cristina Marino, Risa Davis, Beth Preciso, Scott Berry, Rachel Jones

7:28am - Introductions

7:33am- No Treasurer's report

7:33am- Communications

- Pages are up for members who signed up last year
- Currently 42 members
- Member Benefits:
 - Blog post about benefits of..., if you want to write about an aspect of your business it can be posted on the website- send them to Mary Ann
 - You can join Portland Business Alliance: \$100

7:40am- Rachel report on Community Expo

- Invited prospective members
- Met new community members

7:45am- Marquee Update

- New sign is up
- Next step is to put in the ground wire and RH will repaint the sign
- Should be a few more days before it is finished

7:49am- Banners

- Grant from Venture Portland to create and install 20 banners
- Banner size: 3'x2'
- Selling ad space on the header of the St. Johns Booster's website to cover the matching portion of the grant: \$3,500
- Banner committee will be deciding on cost for ad space

7:55am- Other business

- Shred day, Fundraiser for Trees: Wednesday, May 9, 7am-6pm at the Eagles Lot
- Risa will call Shred-it to set it up

8:03am- Matt from 45 Parallel

- Ongoing fundraiser for non-profit organizations

8:05am- Tree Lights

- Need to reapply for city tree permit
- Company that put up/maintained lights will vouch for replacement of lights on trees
- Beth is working on a letter for corporate sponsorship for lights
- Looking for partners to help fund lights: Starbucks, US Bank, Moonstruck, Wells Fargo, Chase, New Seasons, Fred Meyer, Safeway, Burgerville

8:16am- Guest Speaker(s)

- Dub's: William Travis III

8:36am- Next month Speakers:

- David James Robinson, Attorney; will talk about new tax law
- Marica Thompson from Paiku

8:38am- Business Introductions

9:08am- Meeting Adjourned