

## St Johns Business Boosters General Meeting Minutes

Wednesday, February 15, 2017

Introductions- 17 attendees.

Board Members Present: Mike Johnson, Beth Preciso, Howard Greenfield, Cristina Marino, Charlie Te, Deanna Cantrell, Mary Ann Aschenbrenner, Jean Schwartz, Nancy Arvesen

Call to order.

Discussion of the motions passed by the Board at the last meeting:

**Dues**- If your business has greater than 10 employees including the owner, dues for the St Johns Business Boosters Association will be \$150.00 a year.

Motion by MaryAnn Aschenbrenner. Seconded by Risa Davis. Passed unanimously.

**Organizational Boundaries**- St Johns Business Boosters Association will expand its boundaries to include the Rivergate area. Boundaries would be the Columbia, the Willamette, and the Railroad cut.

Motion by Risa Davis. Seconded by Beth Preciso. Passed unanimously.

**Photography for the website**- The St Johns Business Boosters Association will grant Deanna Cantrell free membership for 2017 and pay her \$300.00 in 2017 for photographing new members for the website.

Motion by Mary Ann Aschenbrenner. Seonded by Risa Davis. Passed unanimously.

**Shredding Day**- The St Johns Business Boosters Association will hold a Shredding Day as a fund raiser in 2017. Risa Davis will organize the event.

Motion by Mary Ann Aschenbrenner. Seconded by Beth Preciso. Passed unanimously.

**Street Banners- Banners**: The St Johns Business Boosters Association will undertake the responsibility for the business district street banners including the annual permit fee which is \$100 at this time and ongoing maintenance.

Motion by Nancy Arvesen. Seconded by Mary Ann Aschenbrenner. Passed unanimously.

Grants, finding them and writing them, were discussed. We need help in both areas.

IT report: Website going great. We have added a page for classifieds.

Reminded us we have one spot open on the Board.

Membership report: Flyer is done. Will add some color. Will create a membership app. Mary Ann Aschenbrenner has a list of all business in St Johns. She will get a list for Rivergate area. Will mail to all. Shamus Lynsky mentioned having the list of accomplishment published in the Review.

Business District report: Met with group to begin thinking about how and what we want to talk to the Developer about the Plaza.

Marquee: Andy from the Union at St Johns left a message about discussing the moving of the marquee. We need to meet with him about the sign. We also need to discover who pays for the electricity and what will be the cost to the Boosters.

St Johns Parade: There are cans throughout the area to raise money for the parade. Got started a bit late this year and need to have about \$10/12,000. They also need volunteers to work on the day of the parade which is Saturday, May 13.

Clean up day will be Saturday, April 29<sup>th</sup>.

Treasures Report: We are in need of funds as we still owe from 2016. Looking for grants and need donations.

Operations: Half of the trees have lights and half do not. Need funding.

Volunteer Community Expo: Was a worthwhile experience. We had people sign-up to volunteer to work on the tree lights and marquees.

Shamus Lynsky reported to us on Emergency Preparedness Leadership forum. All the non-profits in the area are working together to create plans and coordinate events. Every person needs to be able to shelter in place for 3 days minimum. Shamus has created a very workable list for how to get ready over time.

St Johns Bizarre: this is the 11<sup>th</sup> year and it is continually growing. They have a deal to have a full-page ad in the Willamette Week for a very good price. They would like to take out another full-page ad for businesses in the area to advertize. Need about 20 businesses. Have a mid-April deadline.

Parking in the business district discussion. Need to change up some of the parking due to all the new construction with limited or no parking spaces. We do have 2 hour parking constraints at this time but not much enforcement. We may need to ask Police for better enforcement. We could use NW 23<sup>rd</sup> as example of paid parking with a monetary return to the neighborhood.

Beth Preciso is working with the Center for Opportunity to manage some events for the Plaza.

Jazz Festival will be July 14, 15 and 16. There will be some free booth space for members of the Boosters.

Bottle Returns: As of April 1, 2017 bottle returns will go to \$.10 an item. If you sell any returnable items, you will need to be able to take the returns in house. You only have to take back what you sell.

Center for Opportunity is beginning what they wish to be a quarterly art walk. Deanna Cantrell is on this committee. The walk will be both Friday night and Saturday all day. The first date will be June 2 & 3. Friday will have more at Cathedral Park Place and Saturday will be more in downtown St Johns.

St Johns Food Back needs food, especially protein. They are open on M-W-F from 9:00 am to 1:00 pm.

Respectfully submitted by Nancy Arvesen