

St Johns Boosters General Meeting Minutes

2016 June 15

Held at the Two Strokes Coffee

Board Role Call—Beth, Nancy, Charlie Te

Introductions of attendees

Minutes from the past meeting:

Denny moved that we accept the minutes from the May 18 meeting. Howard seconded the motion. Passed.

Staff Reports:

Treasurer's report: Board appointed Charlie Te from Albina Bank to be the new Treasurer. Mike paid the Boosters' insurance with the account at US Bank.

Operations: No report

It/Communications Report: Deanna reporting for Mary Ann. We have 34 members and 23 pages on the website. Header on the website is advertizing the Farmers' Market. Contact Mary Ann for the password to the instagram account.

Thank you Deanna for all the work you have done bringing in new members and getting pictures for the website.

Business District Relations: Report by Kert— Attended the N Portland Gathering. Call it the happy meeting as everyone seems to be in a good listening mood. Mentioned the services that the Community of Hope provides and the help they need with their renovation. The Rivergate Church has a program giving laundry tickets to homeless folks who do chores at the church. They are in need of socks (can be used/no holes/clean), shampoo (bottles can be opened).

Kert spoke with Amanda Fritz at the Gathering about the closure of Sabi and Friends Vintage. Amanda told her she would look into having private businesses adhere to the same ethics during a time of closure (N Lombard) as the City does.

June 21 the Harbor Fund Superfund community meeting will take place at Harriet Tubman School. Need folks to attend.

Denny spoke about the delay around Union at St Johns construction. It seems that there was a miscommunication between ODOT and PDOT that created a problem which generated a stop work order. Shamus mentioned that community should get Tina Kotek to put pressure on ODOT as she lives in our area.

Mainstreet is having Plaza Renewal meetings. Want to get the neighborhood involved in the Plaza; want to engage the public to use it as a community space; want to work on beautification and clean up. We want to show the developers

that the plaza is very important to St Johns. It seems that the Bolouri group can sign off with the city on the plaza as they are the only owners that border the area. Shamus asks that everyone remain open-minded about the place process. Much discussion in sued. There will be more information to come. **Promotions Report:** We will be working to improve the marquees. Will need help with grant writing. More information to come.

Guest speaker: Jacob Falkinberg, Venture Portland

We have attached a link to the power point that Jacob shared with us. A few things he mentioned – be careful on Facebook to not just talk about yourself and your business. Mention community events, other activities. He also did not recommend Twitter for business as it can be so easily misconstrued. Also, be very careful to bring all of the social media together on your website. Do what you do best and do it often. Don't have to do everything but do need to be very active with what you choose to do.

The Favorite St Johns Business was announced at the St Johns Bizzare – Salty Teacup. It is owned by Emily and Karen Urban who combined their separate shops on 2014. Playing to each of their strengths has helped them build a strong partnership. They are looking to enhance their social media outreach in 2016.

New Business: The Boosters will be having the October Fest again this year and will need many volunteers.

Shamus – St Johns Neighborhood Association will not meet in July. You must attend the August or September meetings (or both) to vote for officers in October.

August 9 ends the comment period for the Harbor Superfund proposal

St Johns Mainstreet has a business mixer on the 2nd Thursday of the month.

Check the website for the location.

June 24, 25, 26 -- Sabi and Friends Big Sale

June 26 -- Sunday Parkways– Block Bike will be involved

July 15 – Oregon run kick off at Two Strokes Coffee

July 15, 16, 17 – Cathedral Park Jazz Festival– The St Johns Neighborhood Association will have a tent if the Boosters wish to volunteer time and give out information.

August 12 – Many women on motorcycles – The Dream Roll meet up at Two Strokes Coffee

August 14 – Bridge Pedal

Meeting adjourned– 8:57

Nancy Arvesen