

# St Johns Boosters General Meeting Minutes

May 18, 2016

Board Roll Call: Mary Ann, Nancy, Mike, Christina, Beth

Introductions of attendees.

Minutes from previous meeting– on the website.

Mary Ann made a motion to approve the minutes. Howard seconded the motion.

Motion passed.

**Treasurer Reports:** \$10,000 in 3 CDs. \$744 in the Albina Bank. \$1500 in the US Bank. Mike will pay insurance and move the money from the Albina bank to the US Bank account. New members can pay their dues online through Pay Pal.

**IT report:** Website is growing. There are 17 pages on website. We have 30 members. This has taken hours of work for Mary Ann. Goal is to get every business on the website

There was a social media campaign. Salty Teacup is the new most popular business in St Johns.

The header on the website can be used for advertising business. Contact Mary Ann and send her your logo.

**Business Relations report:** There will be a delay in the construction on the corner of Lombard and Charleston. Supposedly a letter from the St Johns Neighborhood Association concerning the pedestrian detour created the delay. The Boosters have sent a letter containing a bid, placement map, and design for better signage during the detour. We have not heard back.

The City only needs to notify the Neighborhood Association about changes (concerning the plaza, etc.) so we need to ask them what is happening.

Amanda Fritz is working on changing who is notified.

The construction on the corner of Charleston and Ivanhoe has been delayed for a year. The owner of Plew's Brews will be opening a restaurant there for a year.

**Promotions Report:** Doug Ray has with the help of Carlton gotten the Plaza clock working. They are looking into the cost of fixing the chimes and the lights. We will need an electrician to let us know what is needed. We may need to involve the City as the cost could be more than \$5000. We may wish to have a fund raiser that would involve the entire St Johns community. Beth and

Kert are looking into options for raising the funds. Shamus mentioned volunteering and involving the Neighborhood Association. We are planning on having an October Fest event in the Fall. The holiday bell decorations need refurbishing also.

**Unfinished Business:** The Board has been working on updating the organizations by-laws. They were presented at the meeting in April in order to have time for review. They were also posted on the website. Mary Ann motion to approve the new by-laws. Beth seconded the motion. Call for discussion- no discussion. Vote - passed unanimously.

**Guest Speaker:** Sandra Kauffman from the Portland Business Alliance which is a part of Venture Portland. At this time you can join the Regional Business Alliance for \$100 if you are a member of the St Johns Boosters which is a member of Venture Portland. This is a very big savings. There are many profitable networking opportunities as they have 150 events during the year.

**Crime Prevention:** Kert reports that Gene stepped forward to be Block Captain in Sabi and Friends block. Please contact your neighboring businesses and try to set this up. There will be meetings on May 23 and May 24 - one in the morning and one in the evening. Do not yet know the exact times but St Johns Coffee Roasters is the morning venue and Aspire Project is the evening venue. There is a facebook page. You must own a business to join. Please report every incident to the police. This is the only way they have of tracking crime and knowing we need more police coverage.

**Business Introductions:** Derek from Olive and Vine was unable to attend.

**Howard Greenfield** - Living Room Reality which is a certified B corporation representing sustainable and renewable properties. It is a boutique firm with approximately 85 representatives. They work with home buyers and sellers, multifamily properties, small commercial, duplex and four-plex accounts. Howard works with Mainstreet and wants to create a more cooperative relationship between our two organizations in order to have less duplication of efforts and more community support. He spoke of our helping them define their role to help us liaison with government and community. How can they support business resources?

**Shamus Lynsky** , Vice Chairman of the St Johns Neighborhood Association reported on the St Johns Bizarre. They had 120 vendor booths this year, almost twice as many as in the past. Great fun was had by all.

**Round Robin** of attendees: What's happening at your business?

Brass Tacks will be open until 8:00PM.  
Jazz Festival coming on July 15, 16, 17.

Adjourned at 9:00 AM  
Nancy Arvesen